



President

Position Summary

The President provides strategic leadership and works collaboratively with the Board of Directors to advance Greyhaven Exotic Bird Sanctuary's mission of rescuing, rehabilitating, educating, and advocating for companion parrots. The President serves as the primary ambassador for the organization, fostering strong relationships with volunteers, donors, community partners, and the public while supporting fundraising, marketing, and organizational growth.

Primary Responsibilities

Leadership & Strategic Planning

- Collaborate with the Board of Directors to define and communicate Greyhaven's vision, mission, and strategic priorities.
- Provide leadership to ensure the organization achieves its annual goals and long-term objectives.
- Foster a positive, collaborative, and mission-driven culture among Board members, volunteers, and supporters.
- Serve as a trusted advisor and mentor to Directors, providing guidance and support for their programs and initiatives.

Community Relations & Advocacy

- Serve as Greyhaven's primary spokesperson and public representative.
- Build and maintain positive relationships with volunteers, adopters, donors, veterinarians, community organizations, government agencies, media, and the public.
- Strengthen relationships with other reputable animal welfare organizations and parrot rescues where collaboration benefits Greyhaven's mission.
- Ensure Greyhaven is consistently represented in a professional, compassionate, and positive manner.

Fundraising & Development

- Work with the Director of Development, Fundraising Coordinators, and the Board to develop fundraising strategies and support fundraising initiatives.
- Attend fundraising and community events as appropriate to represent Greyhaven.
- Cultivate and steward relationships with donors, sponsors, and major supporters.
- Assist in securing corporate sponsorships, grants, and community partnerships that support Greyhaven's programs.

Marketing & Communications

- Provide oversight and strategic direction for Greyhaven's marketing and public awareness initiatives.



- Support the development, production, and distribution of digital and print communications, including brochures, newsletters, posters, educational materials, social media, and promotional campaigns.
- Promote Greyhaven's mission and programs to increase public awareness, volunteer engagement, and community support.

Organizational Support

- Support Directors in achieving departmental goals while encouraging collaboration across all areas of the organization.
- Assist with identifying opportunities for organizational growth and continuous improvement.
- Help ensure Greyhaven maintains a positive reputation built on transparency, compassion, professionalism, and excellence in animal welfare

Qualifications

- Passionate advocate for Greyhaven Exotic Bird Sanctuary and its mission.
- Demonstrated leadership experience within Greyhaven or another nonprofit organization.
- Excellent written, verbal, and interpersonal communication skills, with the ability to confidently represent Greyhaven in public and professional settings.
- Strong strategic thinking, organizational, and problem-solving abilities.
- Ability to manage multiple priorities and adapt in a dynamic, volunteer-driven environment.
- Entrepreneurial mindset with the initiative to identify new opportunities for growth and community engagement.
- Three to five years of experience in nonprofit leadership, business administration, volunteer management, fundraising, or a related field is preferred.
- Knowledge of companion parrots and animal welfare is considered an asset.
- Demonstrated emotional resilience, sound judgment, and the ability to make thoughtful decisions during challenging situations.
- Ability to navigate complex interpersonal dynamics with diplomacy, professionalism, and respect while maintaining focus on Greyhaven's mission.